## THAMMASAT UNIVERSITY

#### Newsletter

Vol. 9 No. 2 April - June 2006





### Hello...

Happy Songkran Festival Day...

The significance of Songkran Festival Day is actually to recognize faithful time of the year in which the Thai people are engaged in visiting their families and relatives, and most important they pay respect to their older relatives. During this time, the extended family would gather around and do traditional activities together to develop closer relationships with distant relatives.

By the way, the BBA newsletter aims to promote relationships between the BBA Program and you... So, please relax and welcome to the BBA's circle. This issue, we would like to announce that we became the 1st runner up in The Young Researcher Competition. Let see... How did she do that?

...Editors...

### **BBA** Celebration







**The** BBA International Program organized the Faculty meeting, Thank you & Congratulations Party on January 25<sup>th</sup>, 2006 at Ballroom 1, 2<sup>nd</sup> Floor, Sheraton Grande Sukhumvit Bangkok. The BBA International Program invited Dean, Head of all of faculty departments and Ajarns who have taught during academic year 2005 to join this event. The meeting program informed about BBA student information, Midterm period, Grades based on



performance-no soliciting, Handouts on line and etc. After that is the celebration of "Thank you & Congratulations party", the BBA International Program also invited alumnus, BBA students and parents. This event is organized to celebrate the occasion that the BBA Thammasat won the prizes from IN SPY Branding, My Nongpho My Idea 2005 and Money Management Award (MMA) 2005, first runner-up from L'Oreal Brandstorm 2005, MFC Talent Award #1, AJF Young Fund Manager Award 2005, Citigroup International Case Competition 2005 and Young Researcher Competition and Ambassador from Money Management Award and to give vote of thanks to Ajarns, our students, advisors, alumnus and those who participated in the all of activities.

### Activities

### BBA on Tour in Thailand

**The** BBA International Program joined in the Educational Fair which was held by the Commission on Higher Education, Ministry of Education. We visited the upcountry students, counselors and parents at Chiang Mai University (Chiang Mai) Kasetsart University (Bangkok), Khon Kaen University (Khon Kaen) during December 8<sup>th</sup>, 2005-February 3<sup>rd</sup>, 2006. Moreover, we joined in the Thailand International Education Exhibition 2006: TIEE 2006 which was held by Department of Export Promotion at Queen Sirikit National Convention Center during February 3<sup>rd</sup>-5<sup>th</sup>, 2006. Also, we will plan to join the Educational Fair at Nakornrashima and Ubolratchathani during July 20<sup>th</sup>-August 19<sup>th</sup>, 2006.

We are sure those who visited our booth were impressed with us. See you soon!!!





### Activity for Society (Mae Chan, Chiang Rai)



**After** BBA#12 had confirmed their aptitude to everyone by successfully holding BBA's first camp, "BBA's 2<sup>nd</sup> camp: Return to the camp" was an evidential proof assuring that there was something excellent up BBA#13's sleeves too. With a lot of work and cooperation, we finally and perfectly carried it out with our own hands.

On Dec 20<sup>th</sup> 2005-Jan 2<sup>nd</sup>, 2006, about 60 BBA students, consisting of BBA#11 to BBA#14 and 2 exchange students from the Faculty of Art, spent a great time together at Mae Chan, Chiang Rai on a voluntary camp activity. The main purpose of this 14-day-long camp is to build a young children center. This activity gave us an opportunity to experience new things which we cannot find in our ordinary life style in this big city, and more importantly we went there together to get to know each other in different aspects







that a university life will never let us see. In addition, we met P'Wan who is an officer of Krajokngao foundation. He helped us with our work and accommodation. He has dedicated himself to this kind of charitable works. Thanks to P'Wan, for being so helpful and generous to us.

On the first day, we started our journey at Thammasat Tha Prachan at 7.00 p.m. sharp and then took an extremely long... long...ride going to our destination. It took exact 12 hours to get there. We had heard that Chiang Rai during that time of every year is terribly cold. However, it was much worse than we had imagined.

In order to totally accomplish our goals, we had to organize every thing in this camp efficiently. We divided our members into 10 groups of six people



### The Young Researcher Competition

The Young Researcher Competition or "YRC" organized by Thailand Securities Institute is a competition concerning security analysis, which aims to provide students from junior and senior year to have opportunities to apply their knowledge from the classroom to the real application. For about seven months of participating in this challenging activity, I, Sireethorn Sucharittanuwat (Ja-Oe) BBA#12, have gained both concrete knowledge and valuable experiences ranging from the seminars held by professionals to the learning tours of famous listed companies in Thailand. In YRC, you will also be able to meet new friends with the same interest as you and they are eager to learn and share! Thanks to what BBA program has taught me, my life is a lot easier in doing a security valuation, industry analysis and risk assessment which are the important parts of my security report. And

this finally led me to the first runner-up in this competition from about 1,300 students nationally. It might seem hard, but once you have tried I believe it won't be too hard for us-the BBA students. The competition is fun, shallenging and interesting III.

is fun, challenging and interesting!!!! ©













that we went directly back to our home.

and rotated to do different jobs each day. These jobs consisted of constructing, cooking, camp welfare and teaching. We learned how to build a two-storied house from wood, how to use the cement, and many other things we never learned before. We lived with the villagers in their home and gathered to work during the daytime. We also cooked our own food. This made us realize that some of our friends might grow up to be a good chief. Also, sometime we had dinners with the villagers and had a chance to try many delicious local foods. Every night, we enjoyed many activities together, which made us know each other more and also to relax from the exhausting hard-working day. Furthermore, each group had one day off. They went to visit the vine-factory and the tea-field located near the village to see the vine and tea production process. The scene there was very impressive and naturally beautiful. On the night of December 31st, we had a little New Year's party together to countdown and celebrate. We departed from Chiang Rai on January 1st, 2006 at 8.00 p.m. and again it took exact 12 hours to reach Bangkok. We were all so exhausted

Even though the young-children's center was not completed, our hearts were totally fulfilled by the warm welcome and the memorable experience we shared among us. 14 days maybe short but the impressive time we had will never leave our hearts.



### Twinkle, Twinkle... BIG Star Search Competition 2006





The first Saturday of January witnessed the annual Star Search Competition organized by the current members of the case competition team. The amount of interest in this competition has been augmenting significantly throughout the years. This observation is especially apparent this year with more than 20 teams applying for an opportunity to participate in this event. Unfortunately, the amount of teams had to be reduced to 16 groups each comprising of four members from both freshmen and sophomore years.



Ever since the initiation of the competition's first round, it was evident that all teams exemplified outstanding analytical

and presentation skills as well as the ability to respond quickly and thoroughly to questions from the panel of judges. Judges of this competition consists of some of the case competition team's most successful members (existing and graduated). After much deliberation from the judges the finalists were announced-a break even between freshmen and sophomores, two teams from each class. First year's finalists were "Playboy" and "Faith" while the second year's finalist included "Tandoe" and "No Uniform No Service".

Even when confronted with a pact audience, the four finalists' presentations remained impressively solid. It was obviously a close call for the judges. However after a period of intense anticipation, the winners were announced. Second and first runners-up was "Faith" and "Playboy" respectively, while the ultimate winner of the Star Search Competition 2006 was "No Uniform No Service". Prizes included gift vouchers from Tony Roma's, Coffee Bean, and Hard Rock Café.

Next year's Junior Varsity case competition team is expected to possess high potential and greatly contribute to the university's reputation in the future. We strongly believe that next year's Star Search applicants will demonstrate even higher potential displayed this year.









responsibility, and sustainable development. Lastly, Nokia, the world leader in mobile communications, also invited all participants to visit its innovative corporation.

Both corporate visits and other activities provided to participants gave me a memorable overall experience in Finland. Helsinki sightseeing, for example, was arranged by the IHD to help us discover more about the capital city of Finland.

### International Helsinki Days 2006

The Student Union of the Swedish School of Economics and Business Administration had organized the nineteenth International Helsinki Days (IHD) during February 12-18, 2006. IHD is a one week long experience with visits to leading Finnish global companies and acquaintance with different cultures and Finnish student environment. This year, the theme "Sustainable development & Corporate responsibility in a global environment" was used to reflect the awareness of environmental concern in a worldwide level. There were 35 participants from 19 countries all around the world joining this terrific event. I was fortunate to be selected as a delegate of Thammasat University to represent our beloved university and country.

During the program, I had a chance to visit Lassila & Tikanoja PLC. (L&T) is the leading Finnish company in environmental management and property and plant maintenance. littala Group, the modern Scandinavian designed homeware producer, was another firm that we visited. We toured their factory, facilities and fascinating museum. KONE, which is the world's fourth largest elevator and escalator company, conducted a presentation about their company, corporate

Cottage Experience provided me with the opportunity to learn and experience the real taste of being Finnish with the original Finnish sauna and the special traditional dishes. In the Finnish tradition, I learned that we had to sing before we could taste



the original flavor of Finnish cuisine. "Kai-yang" or "chicken song" was the most requested and most popular song during dinnertime. Moreover, the ice hole swimming gave me the chance to experience the real coldness and traditional Finnish-style sauna.

I would like to express my gratitude to the IHD organizers for offering me an unforgettable experience in Helsinki and also for the great opportunity to meet, exchange, and learn the different cultures and perspectives among the participants. Last but not least, thank you for educating and giving all the participants the international outlook and awareness of the sustainable development needed in order to balance and save for future generations.

### IAM TU: Valentine's Day

"Love is color blind", our theme for this year's Valentine's day. This year, same as previous years, balloons, flowers, cakes, cookies and dolls were being delivered to almost everywhere in Thammasat University. Our mission started on 9<sup>th</sup>-10<sup>th</sup> and 14<sup>th</sup> of February. We were very busy making banquets and balloons because the orders were coming all the time. Everybody had to work and compete against time, so we delegated the work and helped one another as much as we could. Of course there were some problems, such as running out of roses and ribbons, but we could solve them at last. I, as one of the delivering team, have seen faces of people filled with smiles and happiness when they received the gifts. It wasn't only boyfriends sending

roses to girlfriends, but also friends and friends, students and teachers, etc. This activity's major purpose is not a profit but the happiness people's are going to get. Very much thanks to P'Aor; BBA#11 and P'A; BBA#12, who devoted themselves to accomplish this mission. And also, P'Tuang, Pup, Top (wish you get well soon!), Belle, Fon (Naporn), Peung, Ning, N'Patty and everyone whom I didn't mention to, without you guys, we couldn't have done this. Although "Love" is parallel, we can still walk side by side together foreover....



by Miss Wonlapa Kittanamongkolchai (B

### Inter Dome







Let's give a big round of applause to BE Program (Bachelor of Economics), Thammasat University for hosting 'the Interdome' on February 18<sup>th</sup>, 2006, at Tha-Prachan Campus. 'Interdome' is a traditional sport' event organized by the members of international-program faculties of Thammasat University. It's purpose is to establish unity among different faculties. Honorably, Bachelor of Economics, or BE, took its turn to host the event this year. The participating faculties were BE, BAS, SIIT, TEP and BBA.

The one-day event, 'Interdome', was categorized into three main periods in accordance to the types of activities. The day started at 7:30 a.m. with 'Inter-Activities' in which most of the sports competitions took place. The area of competitions included such popular sports as Basketball, Soccer and Table Tennis, as well as local games like Obstacle Race, Relay Race and a Tug of War. Next, the "Internoon" that lasted an hour from 1-2 p.m. was assigned as an entertaining period where each faculty was to perform a five-minute show. The rest of local games and sports continued in





the afternoon till the late evening. Last but not least, 'the Internight' that started at 7 p.m. won the hearts of many audience. There were five live bands performing great music, followed by the spicy program 'Mr.

and Miss Interdome Contest'. The winners went to Mr. Interdome belongs to BE and Miss belongs to BAS. Congratulations!

The Interdome highlighted how united and cooperative BBA undergraduates were. Their strong support was reflected in the fact that most of them actively participated in all fields of sports. Moreover, their teamwork and sports performance were also appreciated and recognized throughout the campus, resulting in the following ranks:

Basketball	Female: 1st Male: 5th
Relay Race	1st
Obstacle Race	1st
Table Tennis	2nd
Soccer	3rd
Tug of War	5th

# Miss Karine Leclair: Exchange student from University of Ottawa, Canada

### Exchange Program

It's BBA#13's turn for applying to be exchange students. Each selected student will study in our network for one year or one semester by paying TU tuition fees and the credits earned are transferable back to TU for graduation. The BBA Program strongly encourages our students to be exposed to the international environment. Not only to benefit from studying in different environments, but they will also learn to adjust to new cultures & lifestyles and to meet their new friends.

Now is the time for selection process, we wish the qualified candidates will be selected according to the first choice as exchange students. Good Luck!!!



### **University Visits**

Dr. Simon A Mercado; Principal Lecturer, Leader, International Business Programme (Undergraduate) and Mr. Tim O' Brien; International Development Director, Nottingham Business School, Nottingham Trent University, England visited and met with Asst. Prof. Jittaporn Sriboonjit; Assistant Dean for Foreign Affairs, Dr. Somboon Kulvisaechana; Associate Director of International Affairs, BBA International Program, Mrs. Narisa Klieothong; BBA Exchange Coordinator, Miss Thanathorn Srisawat and Miss Pennapa Hoyraya; International Affairs Staffs on February 3<sup>rd</sup>, 2006.

### **Experience from Incoming Exchange Students**



I've been in Bangkok for seven weeks now and everything has been amazing so far! It took me a couple of days to get adjusted to the time difference, the change of climate and the way of life in Bangkok. Now everything is perfect! The city is great, the people are friendly and the BBA students are awesome. I love meeting people from all over the globe; it's wonderful to learn about so many different cultures in such a short span of time. The staff at the BBA office has been extraordinary. Not only did they pick me up from the airport-a relief for a weary traveler, they also provided the BBA students with an informative orientation and brought us to Hua Hin for a weekend in order to get to know each other.

I have also thoroughly enjoyed meeting some of the many Thai students in the BBA program. They are welcoming and are willing to help me out at anytime. I've even called a couple of Thai friends to translate for me in difficult moments. My buddies have also been wonderful friends. They have taken me out to lunch, they teach me interesting facts about Thailand

and have even brought me to Ayudhaya for a day trip. Thank you Kul and Punky! In addition, I've joined the Boxing Club on campus to be part of the campus life. The reason I chose the boxing club is because I wanted to do something I wouldn't do back home in order to learn more about the Thai culture. This experience has been great so far, the Ajarns and the other boxers are really friendly. They are always willing to teach me new techniques.

I am extremely happy to have chosen Thailand for my exchange trip, especially with the wonderful program here at Thammasat University. I will absolutely recommend Thammasat to any other Canadians students interested in an exchange in Asia. Thank you very much for an experience of a lifetime and I will remember this for the rest of my life!



I do not know whom this is intended for, nor am I aware of its exact purpose. I have been asked to comment on my experience so far in the BBA program at Thammasat University and in order to make it as short as possible. There is absolutely no way I can include all I would like to include in half a page but I will do my best.

My encounters with Thai culture have been mind opening and exciting but the meaning they have had to me would have no relevance for an incoming visitor, for these experiences are always unique and at the mercy of one's perceptions and ideas. I cannot avoid the incredibly considerate attitude of the University personnel towards incoming exchange students

however. As far as I am concerned, and this may be a generalization, Thailand fully deserves its reputation as the land of smiles. From my first day here, I have met unbelievably sympathetic people, ranging from an eclectic range of origins and occupations. My Professors here (Ajarns) listen to my opinions, my landlord takes me golfing with him on weekends, my Thai boxing coaches are inviting me to receptions, Thai students take me out exploring the city of Bangkok and the surrounding cities and not to mention all the other exchange students, with whom it is always pleasant to experience the particularities of the Thai culture.

Thailand has beautiful beaches and blazing sun for twelve hours everyday. The nightlife is vibrant and there are zillion of shopping malls. The food is madly good and cheap. So is the beer. What else would a student could wish for?

### **Experience from Outgoing Exchange Students**



G'Day everyone.

Attending BBA Program at Thammasat University, most of us may aim at being on exchange with partner universities throughout the world. I am one of those, and now, I can do it.

I am currently on exchange at The **Australian National University**, Canberra, and the capital of Australia. On the very first few days that I arrived, everything was so hard for me. I could not catch up

with Aussie accents, I did not have friends, and I was extremely lonely. However, when time passed, everything changed. I got more friends, and my English ability has improved, though not a lot. Education system in Australia is somewhat different from Thailand's. Here, students need to attend lectures (huge lecture theatre with hundreds of students) and tutorials (small class that aims at discussion with only 15-20 students.) Therefore,

the system here requires me to study consistently in order to catch up with the discussion in tutorials. Anyway, I still believe that BBA students are more hard-working.

For the accommodation, I stay in the dorm that provides all meals. Some people do complain about the food, but to me, I have no problems, because I can eat everything that is edible!

My exchange life was even better when I had a great chance to welcome Ajarns from Thammasat, including Professor Dr. Surapon Nitikraipot, Rector of Thammasat University and Dr. Somboon

Kulvisaechana, Associate Director of BBA Program, in September last year. It was a great day and we ended up having dinner together, including a little chit-chat of what's going on in Thailand.

Exchange program is one of the best experience I have ever had in my life, and I strongly encourage all students who have the opportunity to join this program. I also would like to say thank you to BBA Program, International Office, and everyone who gave this great opportunity for me. See you guys in July. ©

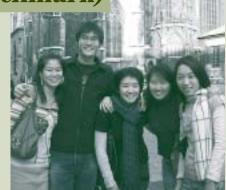


### UHT MILK (Thai-Denmark)

After the longest flight in my life, and 70 kgs of luggage behind me, I was ever so grateful to have a strong Danish man to carry my bags to my new accommodation. I can therefore say my first impression was good.

My ambition for this year was to learn as much as possible about European culture, people and my English skills. Unfortunately, my accommodation didn't have any Danes with whom I could befriend myself, however there was a wealth of other interesting natives I could mingle with. More or less from day one, it has been pure hectic for me.

The teaching system Copenhagen is very adaptable and the lecturers don't try and intimidate you. During an exam they are so keen to fish out your strong points giving you a better chance of doing well. The Danes focus a lot on presentation and other soft skills; which in my opinion are other attributes of a good manager. To get up there for the first time and present was nerve-wrecking but it soon grew on me. Copenhagen Business School has invested tremendous amounts of time and effort to organize all sorts of events for





their separate but equal exchange students. Without the Danish crash course and weekly get together events organized by their international office I would have made far less friends. I would like to take this opportunity to applaud them on this one!!

Denmark itself is a very small place, and all my guests that have come over from Europe and Thailand; successfully saw everything there was to see in one day. By all means don't be put off by this; people here are extremely approachable and I've made many friends in a short period of time. The atmosphere in Denmark is extremely relaxed; everyone is overwhelmingly, but yet pleasantly friendly. I was astonished that the whole nation can speak English fluently...with an American accent!!

I am still thoroughly enjoying this experience and I would like to add that this experience would not have been open to me, if I had not worked hard in my previous years. I am certain that prospective students wanting to go abroad for their 3rd year would love it; and to let you in on a little secret, 'Denmark is a lot more than just UHT milk.'



I just almost forget how I felt at the beginning when I came here in a little campus called "Universite Catholique de Louvain". The study system here is really like self-service, which you have to prepare everything for yourself. No distributing class materials in the individuals' folders like BBA staffs do. If you don't buy the paper quota and print them out yourself from the University website, then you are lost during the class! Most of the communication between students-professors or students-students works through emails because it's very small opportunities to meet them outside the class except in the party which you wouldn't want to bring the topic of work in the middle of conversation, would you? The classmates are very various, not always the same faces like in BBA. They are from everywhere... So you can imagine how diverse ideas are brought up in a group work or project! There are so many changes in my lifestyles since I arrived here...and the most important change is the skill of cooking..haha I know that everyone expect me to say something very extraordinary..but sorry because I spent so much time on taking care of myself by myself here. And I do enjoy cooking even I hardly ever cooked before I came here. It has automatically changed once you get fed up with dry sandwiches, fries and

pasta. Thanks to Verisa, my buddy who already went back to BKK for teaching me how to cook so many kinds of food.:) Studying in Belgium provide a great opportunity to see the world smaller and great chance to travel around since 2 hours by train then I'm in another country of Luxembourg or 4 hours and I'm in Amsterdam. But what's more important is I really have more time to think about what I want for myself and how I should deal with the problems when there's no family around. Thanks to BBA program to give me such an opportunity to study abroad and help coordinating and everything, especially P'Pam:)........

by Miss Pathamarat Tonjunpong (BBA#12): Exchange Student at Universite Catholique de Louvain, Belgium





### Exchange in Hawaii ^^

I felt so excited when I found out that I was going to Hawaii for the exchange. I heard Hawaii is like a paradise where there are beautiful beaches, mountain, and etc. Well, it really is! When I first saw Hawaii with my own eyes, I can't believe how blue the sea is and how white the sand is. At that moment, I knew right away that here is my place and I would have a wonderful time here. I arrived Hawaii two weeks prior the semester starts so I have to find my own housing. I got into a host-family program and I was assigned to stay with a really nice host family. I paid \$180 for this program which I though this money would go to host-family pocket. But in fact it's a cost for processing documents of the program. Host-family gets nothing from being host-family. It surprised me a lot. And I was even more surprised when the host-dad asked me stay with him for the rest of semester without charging me any

money!!! The result is I can save money that I supposed to pay for on-campus dorm for shopping @ yeah yeah!!! The facility of on-campus dorm is not good and I suggest nong nong to find off-campus dorm. It's a lot better! There are a lot of activities to do in Hawaii such as surfing, body boarding, hiking, etc. You can take a bus to everywhere in the island but it would be better to have a friend who can drive and have a car, much more fun! I was so surprised that there is a Thais Student Association in University of Hawaii at Manoa. It's an official club in University of Hawaii at Manoa. I attended its meeting once and made a lot of friends. Thai people here are so nice. You'll never feel lonely ^^. Local people here are quite busy. They work and study all times. I wonder if they have any free time to enjoy themselves. So I mostly hang out with people from the mainland which refers to other states in USA, and exchange students. Hawaii is really not like the USA. So far I still feel that I'm not in USA but rather in some island in the middle of nowhere. There's mix culture here, some part such as Waikiki is Japanese town whereas some part such as Waipahu is Philippine town. No one knows that I'm an exchange student since I'm Asian and a lot of Asian student study at University of Hawaii at Manoa. So most of a time, I have to help myself in study. Since no one knows I am exchange student, I gain no attention, and I am expected to deliver the same standard with other students. Although it's difficult sometimes, it helps me grow up ©



What do you think of Canada? You can imagine freezing weather with snow everywhere and you may never want to live there. This was what made me happy, but nervous, once I knew I would have to go on exchange at the **University of Calgary**.

For me, being alone in Calgary was harsh for the first few months, especially for the fact that I had to be away from home. I had to adapt myself to Canadian culture and coldness. I bet every exchange student felt the same way. However, after I had been overwhelmed by a bunch of awesome activities provided by Student Center within University of Calgary, such as skiing, ice skating and snowshoeing, I made lots of friends; and I started to enjoy my exchange life.

Studying at Haskayne School of Business, the University of Calgary, which is one of the top 5 business schools in Canada was as challenging as I expected. There were plenty of group projects and cases

throughout both semesters. These have helped me improved my analytical and presentation skills. One lesson I learned in Canada is timeliness. (Whoever wants to study in Canada, please be punctual for meetings, says 15:00 is 15:00, not 16:00...)

Like everyone said, I could not avoid gaining weight. I stayed on campus in a furnished room sharing with one great roommate. Whenever we were free, we

started cooking food and tried to get secret recipes out of each other. Although I was not a good chef, I could mix all sauces together to make the food look good....

Besides academic areas, I had opportunities to explore the world along the Rockies and the rest of Canada with my exchange friends when I had time off. I confess that I was speechless at the first glimpse of their enchanting beauty.

Last but not least, I am sure that, by joining an exchange program, I have learned different cultures and broadened my knowledge and visions. Calgarian and all international friends have earned a permanent place in my memory. I am certain that these moments we all have been sharing for a whole year would be kept in me for the rest of my life. I want to thank the BBA and P'Pam on behalf of BBA#12 who supported us and made this memorable and unforgettable event comes true.





### **Get Together: Spring's Exchange Students**

**Most** exchange students aren't fortunate enough to be taken on a welcoming trip by their host university. However, for the BBA exchange students at Thammasat-two days of sun, sea, and sand at Hua-Hin's luxurious Dusit Resort is the norm.

night, the students went out into Hua-Hin. Drinks were poured, friends were made, and good times were shared.

On Saturday morning, we learned how to cook some Thai food and painted our own T-shirts. The







On Friday morning, after the  $2\frac{1}{2}$  hour bus ride, we checked in, ate some buffet, and went swimming. We were then herded out to a lawn to engage in a series of DJ-hosted "get-to-know-each-other" games such as "birdie in the nest" and "hot potato: hula-hoop style". Yes, we did feel like 12-year-olds, and yes, we did have fun doing it. The staff and students split into three teams, and after a period of highly creative name forming, Team Awesome, Team Kick-Ass, and Team Jeng-Maak competed in several tests of strength, agility, and mental prowess. Pam from the BBA office managed to lead Team Awesome to what was her third last-place finish in three years, while Team Kick-Ass was victorious despite having to pass several 7-foot tall Netherlanders through small holes in netting. That





T-shirts ranged from beautifully artistic to visually painful, as some students like Matt were unable to color within the lines. We finished the trip at Maruekhathaiyawan Palace often referred to as "the palace of love" on the beach, and because it was for many of us our first cultural outing in Thailand, and because they had really good blueberry ice cream, we had a good time that morning.





Some of us headed home-the rest stayed behind to check out some waterfalls and enjoy an extra day of sun and swimming. All in all, it was a great trip organized by great staff, and if you're interested, stop by the first floor of the Faculty of Commerce and Acountancy building to check out some pictures from the weekend.

### **TUBC 2006**

Once again, this year TUBC will be held on *August 16<sup>th</sup>-19<sup>th</sup>*. The event will take place at Amari Watergate Hotel. Any sponsorship from alumni or organization is welcome. TUBC2006 committee would be grateful for your support. Interested alumni please contact BBA office. Additional changes of the event will be further announced.

### Important Dates

The 2<sup>nd</sup> semester (April 6<sup>th</sup> - May 21<sup>st</sup>, 2006)

Chakri Day\*
Songkran Festival\*
Coronation Day\*
Last Day of Classes
Final Examination

Note: \* Holiday

April 6<sup>th</sup>, 2006 April 13<sup>th</sup> - 15<sup>th</sup>, 2006 May 5<sup>th</sup>, 2006 May 7<sup>th</sup>, 2006 May 11<sup>th</sup> - 21<sup>st</sup>, 2006

### **BBA** International Program

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