## STUDY PLAN (Curriculum 2018)

**DOUBLE MAJOR: FINANCE + MARKETING** 

| Name | e | <br> |  |  | ID. NO |  |  |  |  |  |  |  |
|------|---|------|--|--|--------|--|--|--|--|--|--|--|
|      |   |      |  |  |        |  |  |  |  |  |  |  |
|      |   |      |  |  | 1      |  |  |  |  |  |  |  |

|                                       |                                       |              | Semester |    |    |    |    |    |                                   |    |       |  |         |                             | Semester |    |    |    |    |    |    |    |       |  |
|---------------------------------------|---------------------------------------|--------------|----------|----|----|----|----|----|-----------------------------------|----|-------|--|---------|-----------------------------|----------|----|----|----|----|----|----|----|-------|--|
| Course                                | Credits                               | Prerequisite | 20       | 18 | 20 | 19 | 20 | 20 | 20                                | 21 | Grade | Course   | Credits | Prerequisite                | 20       | 18 | 20 | 19 | 20 | 20 | 20 | 21 | Grade |  |
|                                       |                                       |              | 1        | 2  | 1  | 2  | 1  | 2  | 1                                 | 2  |       |  |         |                             | 1        | 2  | 1  | 2  | 1  | 2  | 1  | 2  |       |  |
| 1. General Basic Courses (30 Credits) |                                       |              |          |    |    |    |    |    | 3. Major Area Courses(33 Credits) |    |       |  |         |                             |          |    |    |    |    |    |    |    |       |  |
| TU100                                 | 3                                     |              |          |    |    |    |    |    |                                   |    |       | 3.1 Major Compulsory Courses (15 Credits) (Not receive a grade lower than "C") |         |                             |          |    |    |    |    |    |    |    |       |  |
| TU101                                 | 3                                     |              |          |    |    |    |    |    |                                   |    |       | FN211  | 3       |                             |          |    |    |    |    |    |    |    |       |  |
| TU103                                 | 3                                     |              |          |    |    |    |    |    |                                   |    |       | FN311  | 3       | FN201, FN211                |          |    |    |    |    |    |    |    |       |  |
| TU104                                 | 3                                     |              |          |    |    |    |    |    |                                   |    |       | FN312  | 3       | FN201, FN211                |          |    |    |    |    |    |    |    |       |  |
| TU105                                 | 3                                     |              |          |    |    |    |    |    |                                   |    |       | FN313  | 3       | FN201, FN211,<br>EC214      |          |    |    |    |    |    |    |    |       |  |
| TU106                                 | 3                                     |              |          |    |    |    |    |    |                                   |    |       | FN411  | 3       | FN312                       |          |    |    |    |    |    |    |    |       |  |
| TU102 or<br>TU108                     | 3                                     |              |          |    |    |    |    |    |                                   |    |       | 3.2 Major Elective Courses (18 Credits)  |         |                             |          |    |    |    |    |    |    |    |       |  |
| EG or EL                              | 3                                     |              |          |    |    |    |    |    |                                   |    |       |  | 3       |                             |          |    |    |    |    |    |    |    |       |  |
| xxxxx                                 | 3                                     |              |          |    |    |    |    |    |                                   |    |       |  | 3       |                             |          |    |    |    |    |    |    |    |       |  |
| xxxx                                  | 3                                     |              |          |    |    |    |    |    |                                   |    |       |  | 3       |                             |          |    |    |    |    |    |    |    |       |  |
| 2. Busine                             | 2. Business Core Courses (48 Credits) |              |          |    |    |    |    |    |                                   |    | 3     |  |         |                             |          |    |    |    |    |    |    |    |       |  |
| BA201                                 | 3                                     | 2nd year     |          |    |    |    |    |    |                                   |    |       |  | 3       |                             |          |    |    |    |    |    |    |    |       |  |
| BA202                                 | 3                                     | 2nd year     |          |    |    |    |    |    |                                   |    |       |  | 3       |                             |          |    |    |    |    |    |    |    |       |  |
| BA204                                 | 3                                     |              |          |    |    |    |    |    |                                   |    |       | 4. Free Elective Courses (6 Credits)   |         |                             |          |    |    |    |    |    |    |    |       |  |
| BA301                                 | 3                                     | 3rd year     |          |    |    |    |    |    |                                   |    |       |  | 3       |                             |          |    |    |    |    |    |    |    |       |  |
| BA401                                 | 3                                     | 4th year     |          |    |    |    |    |    |                                   |    |       |  | 3       |                             |          |    |    |    |    |    |    |    |       |  |
| AC201                                 | 3                                     |              |          |    |    |    |    |    |                                   |    |       | 5. Marketing Compulsory Courses (33 Credits)                                   |         |                             |          |    |    |    |    |    |    |    |       |  |
| AC202                                 | 3                                     | AC201        |          |    |    |    |    |    |                                   |    |       | MK311  | 3       | MK 201                      |          |    |    |    |    |    |    |    |       |  |
| FN201                                 | 3                                     | AC201        |          |    |    |    |    |    |                                   |    |       | MK312  | 3       | MK 311                      |          |    |    |    |    |    |    |    |       |  |
| MK201                                 | 3                                     |              |          |    |    |    |    |    |                                   |    |       | MK313  | 3       | MK311, BA204                |          |    |    |    |    |    |    |    |       |  |
| IS201                                 | 3                                     |              |          |    |    |    |    |    |                                   |    |       | MK314  | 3       | MK311                       |          |    |    |    |    |    |    |    |       |  |
| HR201                                 | 3                                     |              |          |    |    |    |    |    |                                   |    |       | MK315  | 3       | MK201, AC202                |          |    |    |    |    |    |    |    |       |  |
| OM201                                 | 3                                     |              |          |    |    |    |    |    |                                   |    |       | MK316  | 3       | MK201                       |          |    |    |    |    |    |    |    |       |  |
| EC213                                 | 3                                     |              |          |    |    |    |    |    |                                   |    |       | MK317  | 3       | MK312                       |          |    |    |    |    |    |    |    |       |  |
| EC214                                 | 3                                     |              |          |    |    |    |    |    |                                   |    |       | MK318  | 3       | MK312, MK313                |          |    |    |    |    |    |    |    |       |  |
| EL221                                 | 3                                     | TU105        |          |    |    |    |    |    |                                   |    |       | MK319  | 3       | MK312                       |          |    |    |    |    |    |    |    |       |  |
| EL321                                 | 3                                     | EL221        |          |    |    |    |    |    |                                   |    |       | MK411  | 3       | 4th yr, MK312               |          |    |    |    |    |    |    |    |       |  |
|                                       |                                       |              |          |    |    |    |    |    |                                   |    |       | MK412  | 3       | MK major, 4th yr.,<br>MK312 |          |    |    |    |    |    |    |    |       |  |

For each course, mark " / " in the column corresponding to the semester enrolled.

In case of taking a summer school, mark "S" in the second column of the academic year.

Free Elective Courses: Select 2 courses offered in TU including foreign language courses listed in general basic courses.

BBA International Program is not responsible for any mistakes as a result of the study plan.

<sup>\*</sup>Remarks: Students must study the undergraduate bulletin before registration. Study plan is only a suggested schedule.