## STUDY PLAN (Curriculum 2013)(with General Basic Course (Revised 2015))

## DOUBLE MAJOR : MARKETING + FINANCE

Name \_\_\_\_\_

ID. NO \_\_\_\_\_

|   | Credits | Prerequisite   | Semester |    |    |    |   |       |       |       |       |  |         |                            | Semester |    |    |    |    |    |    |    |       |  |
|---|---------|----------------|----------|----|----|----|---|-------|-------|-------|-------|--|---------|----------------------------|----------|----|----|----|----|----|----|----|-------|--|
| Course  |         |                | 20       | 15 | 20 | 16 |   |       | 20 18 |       | Grade | Course                                       | Credits | Prerequisite               | 20       | 15 | 20 | 16 | 20 | 17 | 20 | 18 | Grade |  |
|   |         |                | 1        | 2  | 1  | 2  | 1 | 2     | 1     | 2     | Grade | course                                       | creats  | rielequisite               | 1        | 2  | 1  | 2  | 1  | 2  | 1  | 2  | Grade |  |
| 1. General Basic Courses (30 Credits)                               |         |                |          |    |    |    |   | MK316 | 3     | MK311 |       |  |         |                            |          |    |    |    |    |    |    |    |       |  |
| TU100   | 3       |                |          |    |    |    |   |       |       |       |       | MK317  | 3       | MK201,FN201                |          |    |    |    |    |    |    |    |       |  |
| TU101   | 3       |                |          |    |    |    |   |       |       |       |       | MK318  | 3       | MK201                      |          |    |    |    |    |    |    |    |       |  |
| TU102   | 3       |                |          |    |    |    |   |       |       |       |       | MK319  | 3       | MK311                      |          |    |    |    |    |    |    |    |       |  |
| TU103   | 3       |                |          |    |    |    |   |       |       |       |       | MK411  | 3       | MK311,BA204                |          |    |    |    |    |    |    |    |       |  |
| TU104   | 3       |                |          |    |    |    |   |       |       |       |       | MK412  | 3       | MK major,MK312,<br>4th yr. |          |    |    |    |    |    |    |    |       |  |
| TU105   | 3       |                |          |    |    |    |   |       |       |       |       | 3.2 Major Elective Courses (6 Credits)       |         |                            |          |    |    |    |    |    |    |    |       |  |
| TU106   | 3       |                |          |    |    |    |   |       |       |       |       |  | 3       |                            |          |    |    |    |    |    |    |    |       |  |
| EG221   | 3       | TU105 or EXE   |          |    |    |    |   |       |       |       |       |  | 3       |                            |          |    |    |    |    |    |    |    |       |  |
| EG241   | 3       | TU105 or EXE   |          |    |    |    |   |       |       |       |       | 4. Free Elective Courses (6 Credits)         |         |                            |          |    |    |    |    |    |    |    |       |  |
| BA202   | 3       | 2nd year       |          |    |    |    |   |       |       |       |       | MA216  | 3       |                            |          |    |    |    |    |    |    |    |       |  |
| 2. Business Core Courses (45 Credits)                               |         |                |          |    |    |    |   |       |       |       | 3     |  |         |                            |          |    |    |    |    |    |    |    |       |  |
| AC201   | 3       |                |          |    |    |    |   |       |       |       |       | 5.1. Finance Compulsory Courses (18 Credits) |         |                            |          |    |    |    |    |    | -  |    |       |  |
| AC202   | 3       | AC 201         |          |    |    |    |   |       |       |       |       | FN211  | 3       | 2nd Year                   |          |    |    |    |    |    |    |    |       |  |
| BA201   | 3       | 2nd year       |          |    |    |    |   |       |       |       |       | FN311  | 3       | FN201, BA204               |          |    |    |    |    |    |    |    |       |  |
| BA203   | 3       |                |          |    |    |    |   |       |       |       |       | FN312  | 3       | FN201, MA216,<br>BA204     |          |    |    |    |    |    |    |    |       |  |
| BA204   | 3       |                |          |    |    |    |   |       |       |       |       | FN313  | 3       | FN311                      |          |    |    |    |    |    |    |    |       |  |
| BA401   | 3       | 4th year       |          |    |    |    |   |       |       |       |       | FN413  | 3       | FN311,FN312                |          |    |    |    |    |    |    |    |       |  |
| EC213   | 3       |                |          |    |    |    |   |       |       |       |       | FN415  | 3       | FN311,FN312                |          |    |    |    |    |    |    |    |       |  |
| EC214   | 3       |                |          |    |    |    |   |       |       |       |       | 5.2 Finance Elective Courses (18 Credits)    |         |                            |          |    |    |    |    |    |    |    |       |  |
| EL221   | 3       | TU105          |          |    |    |    |   |       |       |       |       |  | 3       |                            |          |    |    |    |    |    |    |    |       |  |
| EL321   | 3       | EL221          |          |    |    |    |   |       |       |       |       |  | 3       |                            |          |    |    |    |    |    |    |    |       |  |
| FN201   | 3       | AC201          |          |    |    |    |   |       |       |       |       |  | 3       |                            |          |    |    |    |    |    |    |    |       |  |
| HR201   | 3       |                |          |    |    |    |   |       |       |       |       |  | 3       |                            |          |    |    |    |    |    |    |    |       |  |
| IS201   | 3       |                |          |    |    |    |   |       |       |       |       |  | 3       |                            |          |    |    |    |    |    |    |    |       |  |
| MK201   | 3       |                |          |    |    |    |   |       |       |       |       |  | 3       |                            |          |    |    |    |    |    |    |    |       |  |
| OM201   | 3       |                |          |    |    |    |   |       |       |       |       |  |         |                            |          |    |    |    |    |    |    |    |       |  |
| 3.Major Area Courses(39 Credits)(Not receive a grade lower than"C") |         |                |          |    |    |    |   |       |       |       |       |  |         |                            |          |    |    |    |    |    |    |    |       |  |
| 3.1 Major Compulsory Courses (33 Credits)                           |         |                |          |    |    |    |   |       |       |       |       |  |         |                            |          |    |    |    |    |    |    |    |       |  |
| MK311   | 3       | MK201          |          |    |    |    |   |       |       |       |       |  |         |                            |          |    |    |    |    |    |    |    |       |  |
| MK312   | 3       | MK311          |          |    |    |    |   |       |       |       |       |  |         |                            |          |    |    |    |    |    |    |    |       |  |
| MK313   | 3       | MK major,MK201 |          |    |    |    |   |       |       |       |       |  |         |                            |          |    |    |    |    |    |    |    |       |  |
| MK314   | 3       | MK311          |          |    |    |    |   |       |       |       |       |  |         |                            |          |    |    |    |    |    |    |    |       |  |
| MK315   | 3       | BA204,MK314    |          |    |    |    |   |       |       |       |       |  |         |                            |          |    |    |    |    |    |    |    |       |  |

For each course, mark " / " in the column corresponding to the semester enrolled.

In case of taking a summer school, mark "S" in the second column of the academic year.

Free Elective Courses: Select 2 courses offered in TU including foreign language courses listed in general basic courses.

\*Remarks: Students must study the undergraduate bulletin before registration. Study plan is only a suggested schedule.

BBA International Program is not responsible for any mistakes as a result of the study plan.