STUDY PLAN (Curriculum 2013)(with General Basic Course (Revised 2015))

SINGLE MAJOR : MARKETING MINOR : ACCOUNTING

| Name | ID. NO |
|------|--------|
| | |

| | | | | | | Semo | ester | | | | | | | | Semester | | | | | | | | | | |
|---|-----------|-------------------|----|----|----|------|-------|----|----|--|-------|--|-----------|----------------------------|----------|----|----|----|----|----|----|----|-------|--|--|
| Course | Credits | Prerequisite | 20 | 15 | 20 | 16 | 20 | 17 | 20 | 18 | Grade | Course | Credits | Prerequisite | 20 | 15 | 20 | 16 | 20 | 17 | 20 | 18 | Grade | | |
| | | | 1 | 2 | 1 | 2 | 1 | 2 | 1 | 2 | | | | | 1 | 2 | 1 | 2 | 1 | 2 | 1 | 2 | | | |
| 1. General | Basic Cou | rses (30 Credits) | | | | | | | | | | MK315 | 3 | BA204,MK314 | | | | | | | | | | | |
| TU100 | 3 | | | | | | | | | | | MK316 | 3 | MK311 | | | | | | | | | | | |
| TU101 | 3 | | | | | | | | | | | MK317 | 3 | MK201,FN201 | | | | | | | | | | | |
| TU102 | 3 | | | | | | | | | | | MK318 | 3 | MK201 | | | | | | | | | | | |
| TU103 | 3 | | | | | | | | | | | MK319 | 3 | MK311 | | | | | | | | | | | |
| TU104 | 3 | | | | | | | | | | | MK411 | 3 | MK311,BA204 | | | | | | | | | | | |
| TU105 | 3 | | | | | | | | | | | MK412 | 3 | MK major,MK312, 4th yr. | | | | | | | | | | | |
| TU106 | 3 | | | | | | | | | | | 3.2 Major Elective Courses (6 Credits) | | | | | | | | | | | | | |
| EG221 | 3 | TU105 or EXE | | | | | | | | | | | 3 | | | | | | | | | | | | |
| EG241 | 3 | TU105 or EXE | | | | | | | | | | | 3 | | | | | | | | | | | | |
| BA202 | 3 | 2nd year | | | | | | | | | | | 3 | | | | | | | | | | | | |
| 2. Business Core Courses (45 Credits) | | | | | | | | | | 4. Elective Course (15 Credits) OR Minor Area | | | | | | | | | | | | | | | |
| AC201 | 3 | | | | | | | | | | | | 3 | | | | | | | | | | | | |
| AC202 | 3 | AC 201 | | | | | | | | | | | 3 | | | | | | | | | | | | |
| BA201 | 3 | 2nd year | | | | | | | | | | | 3 | | | | | | | | | | | | |
| BA203 | 3 | | | | | | | | | | | | 3 | | | | | | | | | | | | |
| BA204 | 3 | | | | | | | | | | | | 3 | | | | | | | | | | | | |
| BA401 | 3 | 4th year | | | | | | | | | | Minor in A | Accountin | g (18 Credits) | | | | | | | | | | | |
| EC213 | 3 | | | | | | | | | | | AC311* | 3 | AC201 | | | | | | | | | | | |
| EC214 | 3 | | | | | | | | | | | AC312* | 3 | AC201 | | | | | | | | | | | |
| EL221 | 3 | TU105 | | | | | | | | | | AC313* | 3 | AC201 | | | | | | | | | | | |
| EL321 | 3 | EL221 | | | | | | | | | | AC314* | 3 | AC313 | | | | | | | | | | | |
| FN201 | 3 | AC201 | | | | | | | | | | AC318* | 3 | AC201, IS201 | | | | | | | | | | | |
| HR201 | 3 | | | | | | | | | | | AC | 3 | | | | | | | | | | | | |
| IS201 | 3 | | | | | | | | | | | 5. Free Elective Courses (6 Credits) | | | | | | | | | | | | | |
| MK201 | 3 | | | | | | | | | | | | 3 | | | | | | | | | | | | |
| OM201 | 3 | | | | | | | | | | | | 3 | | | | | | | | | | | | |
| 3.Major Area Courses(39 Credits)(Not receive a grade lower than"C") | | | | | | | | | _ | | | | | | | | • | | | | | | | | |
| 3.1 Major Compulsory Courses (33 Credits) | | | | | | | | | | | | | | | | | | | | | | | | | |
| MK311 | 3 | MK201 | | | | | | | | | | | | | | | | | | | | | | | |
| MK312 | 3 | MK311 | | | | | | | | | | | | | | | | | | | | | | | |
| MK313 | 3 | MK major,MK201 | | | | | | | | | | | | | | | | | | | | | | | |
| MK314 | 3 | MK311 | | | | | | | | | | | | | | | | | | | | | | | |

For each course, mark " / " in the column corresponding to the semester enrolled.

In case of taking a summer school, mark "S" in the second column of the academic year.

Minor Area: * = Compulsory Courses (15 Credits) + select 1 Accounting Courses (3 Credits)

Free Elective Courses: Select 2 courses offered in TU including foreign language courses listed in general basic courses.

^{*}Remarks: Students must study the undergraduate bulletin before registration. Study plan is only a suggested schedule.