## STUDY PLAN (Curriculum 2013)(with General Basic Course (Revised 2015))

**SINGLE MAJOR: MARKETING** 

MINOR: None

						Sem	ester								Semester									
Course	Credits	Prerequisite	20	15	20	16	20	17	20	18	Grade	Course	Credits	Prerequisite	20	15	20	16	20	17	20	18	irade	
			1	2	1	2	1	2	1	2					1	2	1	2	1	2	1	2		
1. General Basic Courses (30 Credits)											3.Major Area Courses(39 Credits)(Not receive a grade lower than"C")													
TU100	3											3.1 Major Compulsory Courses (33 Credits)												
TU101	3											MK311	3	MK201										
TU102	3											MK312	3	MK311										
TU103	3											MK313	3	MK major,MK201										
TU104	3											MK314	3	MK311										
TU105	3											MK315	3	BA204,MK314										
TU106	3											MK316	3	MK311										
EG221	3	TU105 or EXE										MK317	3	MK201,FN201										
EG241	3	TU105 or EXE										MK318	3	MK201										
BA202	3	2nd year										MK319	3	MK311										
2. Busine	ess Core C	ourses (45 Cred	its)									MK411	3	MK311,BA204										
AC201	3											MK412	3	MK major,MK312, 4th yr.										
AC202	3	AC 201										3.2 Major Elective Courses (6 Credits)												
BA201	3	2nd year																						
BA203	3																							
BA204	3																					$\perp$		
BA401	3	4th year										4. Elective Course (15 Credits)												
EC213	3												3											
EC214	3												3											
EL221	3	TU105											3											
EL321	3	EL221											3											
FN201	3	AC201											3											
HR201	3											5. Free Elective Courses (6 Credits)												
IS201	3											MA216	3											
MK201	3												3											
OM201	3													-	-									

For each course, mark " / " in the column corresponding to the semester enrolled.

In case of taking a summer school, mark "S" in the second column of the academic year.

Free Elective Courses: Select 2 courses offered in TU including foreign language courses listed in general basic courses.

BBA International Program is not responsible for any mistakes as a result of the study plan.

<sup>\*</sup>Remarks: Students must study the undergraduate bulletin before registration. Study plan is only a suggested schedule.