## SINGLE MAJOR : MARKETING

MINOR : None

## Name

$\qquad$ ID. NO

| Course | Credits | Prerequisite | Semester |  |  |  |  |  |  |  | Grade | Course | Credits | Prerequisite | Semester |  |  |  |  |  |  |  | Grade |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 20 | 15 | 20 | 16 | 20 | 17 | 20 | 18 |  |  |  |  | 20 | 15 | 20 | 16 | 20 | 17 | 20 | 18 |  |
|  |  |  | 1 | 2 | 1 | 2 | 1 | 2 | 1 | 2 |  |  |  |  | 1 | 2 | 1 | 2 | 1 | 2 | 1 | 2 |  |
| 1. General Basic Courses ( 30 Credits) |  |  |  |  |  |  |  |  |  |  |  | 3.Major Area Courses(39 Credits)(Not receive a grade lower than"C") |  |  |  |  |  |  |  |  |  |  |  |
| TU100 | 3 |  |  |  |  |  |  |  |  |  |  | 3.1 Major Compulsory Courses (33 Credits) |  |  |  |  |  |  |  |  |  |  |  |
| TU101 | 3 |  |  |  |  |  |  |  |  |  |  | MK311 | 3 | MK201 |  |  |  |  |  |  |  |  |  |
| TU102 | 3 |  |  |  |  |  |  |  |  |  |  | MK312 | 3 | MK311 |  |  |  |  |  |  |  |  |  |
| TU103 | 3 |  |  |  |  |  |  |  |  |  |  | MK313 | 3 | MK major,MK201 |  |  |  |  |  |  |  |  |  |
| TU104 | 3 |  |  |  |  |  |  |  |  |  |  | MK314 | 3 | MK311 |  |  |  |  |  |  |  |  |  |
| TU105 | 3 |  |  |  |  |  |  |  |  |  |  | MK315 | 3 | BA204,MK314 |  |  |  |  |  |  |  |  |  |
| TU106 | 3 |  |  |  |  |  |  |  |  |  |  | MK316 | 3 | MK311 |  |  |  |  |  |  |  |  |  |
| EG221 | 3 | TU105 or EXE |  |  |  |  |  |  |  |  |  | MK317 | 3 | MK201,FN201 |  |  |  |  |  |  |  |  |  |
| EG241 | 3 | TU105 or EXE |  |  |  |  |  |  |  |  |  | MK318 | 3 | MK201 |  |  |  |  |  |  |  |  |  |
| BA202 | 3 | 2nd year |  |  |  |  |  |  |  |  |  | MK319 | 3 | MK311 |  |  |  |  |  |  |  |  |  |
| 2. Business Core Courses ( 45 Credits) |  |  |  |  |  |  |  |  |  |  |  | MK411 | 3 | MK311,BA204 |  |  |  |  |  |  |  |  |  |
| AC201 | 3 |  |  |  |  |  |  |  |  |  |  | MK412 | 3 | MK major,MK312, 4th yr. |  |  |  |  |  |  |  |  |  |
| AC202 | 3 | AC 201 |  |  |  |  |  |  |  |  |  | 3.2 Major Elective Courses (6 Credits) |  |  |  |  |  |  |  |  |  |  |  |
| BA201 | 3 | 2nd year |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| BA203 | 3 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| BA204 | 3 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| BA401 | 3 | 4th year |  |  |  |  |  |  |  |  |  | 4. Elective Course (15 Credits) |  |  |  |  |  |  |  |  |  |  |  |
| EC213 | 3 |  |  |  |  |  |  |  |  |  |  |  | 3 |  |  |  |  |  |  |  |  |  |  |
| EC214 | 3 |  |  |  |  |  |  |  |  |  |  |  | 3 |  |  |  |  |  |  |  |  |  |  |
| EL221 | 3 | TU105 |  |  |  |  |  |  |  |  |  |  | 3 |  |  |  |  |  |  |  |  |  |  |
| EL321 | 3 | EL221 |  |  |  |  |  |  |  |  |  |  | 3 |  |  |  |  |  |  |  |  |  |  |
| FN201 | 3 | AC201 |  |  |  |  |  |  |  |  |  |  | 3 |  |  |  |  |  |  |  |  |  |  |
| HR201 | 3 |  |  |  |  |  |  |  |  |  |  | 5. Free Elective Courses (6 Credits) |  |  |  |  |  |  |  |  |  |  |  |
| IS201 | 3 |  |  |  |  |  |  |  |  |  |  | MA216 | 3 |  |  |  |  |  |  |  |  |  |  |
| MK201 | 3 |  |  |  |  |  |  |  |  |  |  |  | 3 |  |  |  |  |  |  |  |  |  |  |
| OM201 | 3 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |

For each course, mark " / " in the column corresponding to the semester enrolled.
In case of taking a summer school, mark " S " in the second column of the academic year.
Free Elective Courses: Select 2 courses offered in TU including foreign language courses listed in general basic courses.

## *Remarks: Students must study the undergraduate bulletin before registration. Study plan is only a suggested schedule.

BBA International Program is not responsible for any mistakes as a result of the study plan.

