STUDY PLAN (Curriculum 2013)

SINGLE MAJOR: MARKETING

MINOR: OPERATIONS MANAGEMENT

Name	ID. NO
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	Credits	Prerequisite				Sem	ester					Course	Credits	Prerequisite	Semester									
Course			20	13	20	14	20	15	20	16	Grade				20	13	20	14	20	15	20	16	Grade	
			1	2	1	2	1	2	1	2					1	2	1	2	1	2	1	2		
1. Genera	l Basic Cou	rses (30 Credits)										3.Major Area Courses(39 Credits)(Not receive a grade lower than"C")												
BA202	3											3.1 Major Co	ompulsory	y Courses (33 Credits)										
EG221	3	EL172										MK311	3	MK201										
EG241	3	EL172										MK312	3	MK311										
EL171	3											MK313	3	MK major,MK201										
EL172	3	EL171										MK314	3	MK311										
TH161	3											MK315	3	BA204,MK314										
TU100	3											MK316	3	MK311										
TU110	2											MK317	3	MK201,FN201										
TU120	2											MK318	3	MK201										
TU130	2											MK319	3	MK311										
TU152	3											MK411	3	MK311,BA204										
2. Business Core Courses (45 Credits)												MK412	3	MK major,MK312, 4th yr.										
AC201	3											3.2 Major Elective Courses (6 Credits)												
AC202	3	AC 201											3											
BA201	3	2nd year											3											
BA203	3												3											
BA204	3											4. Elective	Course (1	15 Credits) OR Mino	r Ar	ea								
BA401	3	4th year											3											
EC213	3												3											
EC214	3												3											
EL221	3	EL172											3											
EL321	3	EL221											3											
FN201	3	AC201										Minor in Operation Management (15 Credits)												
HR201	3											OM311*	3	BA203										
IS201	3											OM313*	3	OM201										
MK201	3											OM411*	3	BA203,OM201										
OM201	3											омзхх	3											
												омзхх	3											
												5. Free Ele	ctive Cou	rses (6 Credits)										
												3												
												3												

For each course, mark " / " in the column corresponding to the semester enrolled.

In case of taking a summer school, mark "S" in the second column of the academic year.

Minor Area: * = Compulsory Courses (9 Credits) + select 2 Operations Management Courses(Code OM3xx)(6 Credits)

Free Elective Courses: Select 2 courses offered in TU including foreign language courses listed in general basic courses.

BBA International Program is not responsible for any mistakes as a result of the study plan.

^{*}Remarks: Students must study the undergraduate bulletin before registration. Study plan is only a suggested schedule.