## STUDY PLAN (Curriculum 2013) SINGLE MAJOR : MARKETING MINOR : FINANCE

ID. NO \_\_\_\_\_

Name \_\_\_\_\_

Semester Semester 20 15 20 16 Grade Credits Prerequisite 20 13 20 14 Course Credits Prerequisite 20 13 20 14 20 15 20 16 Grade Course 2 1 2 2 2 1 2 1 2 1 1 1. General Basic Courses (30 Credits) 3.Major Area Courses(39 Credits)(Not receive a grade lower than"C") BA202 3 3.1 Major Compulsory Courses (33 Credits) MK201 EG221 3 EL172 MK311 3 EG241 3 EL172 MK312 3 MK311 EL171 MK313 3 3 MK major, MK201 EL172 3 EL171 MK314 3 MK311 MK315 BA204,MK314 TH161 3 3 TU100 MK316 MK311 3 3 TU110 2 MK317 3 MK201,FN201 TU120 2 MK318 MK201 3 TU130 2 MK319 MK311 3 TU152 3 MK411 3 MK311,BA204 MK major, MK312, 2. Business Core Courses (45 Credits) MK412 3 4th vr. AC201 3 3.2 Major Elective Courses (6 Credits) AC202 3 AC 201 2nd year BA201 3 BA203 3 4. Elective Course (15 Credits) OR Minor Area BA204 3 BA401 4th year 3 3 FC213 3 3 EC214 3 3 EL221 3 EL172 3 EL321 3 EL221 3 AC201 Minor in Finance (15 Credits) FN201 3 HR201 3 FN211\* 3 2nd year FN311\* FN201,BA204 15201 3 3 FN201,MA216, BA204 MK201 3 FN312\* 3 OM201 3 FΝ 3 FN 3 5. Free Elective Courses (6 Credits) MA216 3 3

For each course, mark " / " in the column corresponding to the semester enrolled.

In case of taking a summer school, mark "S" in the second column of the academic year.

Minor Area: \* = Compulsory Courses (9 Credits) + select 2 Finance Courses (6 Credits)

Free Elective Courses: Select 2 courses offered in TU including foreign language courses listed in general basic courses.

\*Remarks: Students must study the undergraduate bulletin before registration. Study plan is only a suggested schedule.

BBA International Program is not responsible for any mistakes as a result of the study plan.