

Course Equivalency - Curriculum 2552

University of Southern California, USA

Code	Exchange University	Code	TU 2552 New
ACCT 416	Financial Reporting and Analysis	AC 321	Financial Reporting and Statement Analysis
ACCT 470a	Advanced External Financial Reporting Issues or	AC 411	Advanced Accounting 1
ACCT 470b	Advanced External Financial Reporting Issues		
ACCT 419x	Understanding Accounting Information Systems or	AC 413	Accounting Information Systems
471	Accounting Information Systems		
ACCT 478	Accounting Systems Design	AC 442	Information Systems Audit and Control
EALC 304	Advanced Modern Chinese I	CH 211	Chinese 3
ECON 305	Intermediate Macroeconomic Theory	EC 312	Macroeconomics Theory
BUAD 302	Communication Strategy in Business	EL 221	Communicative Business English 1
FBE 324	The Financial System	FN 211	Financial Markets
441	Investments	FN 312	Investments
464	International Finance	FN 313	International Financial Management
425	Management of Financial Institutions	FN 331	Financial Institutions Management
435	Applied Finance in Fixed Income Securities	FN 351	Fixed Income Analysis
432	Corporate Financial Strategy	FN 413	Strategic Financial Management
421	Financial Analysis and Valuation	FN 421	Financial Statement and Reporting Analysis
459	Financial Derivatives	FN 452	Financial Derivatives
437	Entrepreneurial Financial: Financial Management for Developing Firm	FN 311	Financial Management
440	Trading and Exchanges	FN 491	Seminar in Finance
MOR 471	Human Resource Management	HO 310	Human Resource Management
BUAD 304	Organizational Behavior	HO 311	Organizational Behavior
BAEP 450x	Fundamentals of Entrepreneurship	HO 321	New Venture Creation and Entrepreneurship
BAEP 423	Management of Small Businesses	HO 322	Small Business Management

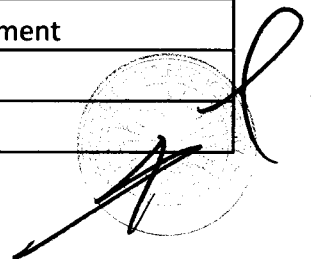
University of Southern California, USA

Code	Exchange University	Code	TU 2552 New
MKT 425	Direct Response and Internet Marketing	IS 361	Electronic Business
MATH 118x	Fundamental Principles of the Calculus <u>or</u>	MA 216	Calculus for Social Sciences 1
MATH 125	Calculus		
MKT 450	Consumer Behavior and Marketing	MK 311	Consumer Behavior
MKT 470	Market Research	MK 314	Quantitative Research in Marketing
445	New Product Development and Branding	MK 321	Product and Brand Management
463	Pricing Strategies	MK 322	Pricing Management and Marketing Profitability
405	Advertising and Promotion Management	MK 331	Integrated Marketing Communications
MKT 455	Distribution Channels	MK 341	Marketing Channel Management
430	Retail Management	MK 342	Retail Management
MKT 415	Sales Force Management	MK 343	Sales Management
435	Business to Business Marketing	MK 351	Business - to - Business Marketing
MKT 432	Services Marketing	MK 352	Services Marketing
465	Global Marketing Management	MK 361	International Marketing
MKT 440	Marketing Analysis and Strategy	MK 412	Marketing Strategy and Policy
MKT 456	Advanced Topics in Distribution Management <u>or</u>	MK X9X*	Special Topics in Marketing X*
MKT 406	Advertising Practicum <u>or</u>		
MKT 410	Professional Selling		
IOM 455	Project Management	OM 414	Project Management
400x	Introduction to Real Estate Finance and Development	RB 211	Introduction to Real Estate Business
391	Real Estate Finance and Investment	RB 313	Real Estate Finance and Investment
MATH 408	Mathematical Statistics	ST 212	Statistics 2
BUAD 310	Applied Business Statistics	ST 217	Statistics for Social Science 2

* MK 391 Special Topics in Marketing 1 or

MK 392 Special Topics in Marketing 2 and MK 393 Special Topics in Marketing 3 or

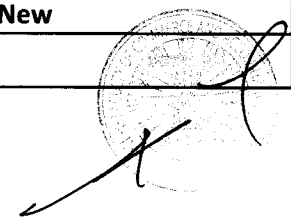
MK 491 Special Topics in Marketing 4



APPROVED
By BBA at 2:14 pm, Aug 21, 2013

University of Southern California (USA)

Code	Exchange University	Code	TU 2552 New
BUCO 460	International Business Communication	IB 432	Cross-cultural Management

A handwritten signature in black ink is written over a circular, faded stamp. The signature is slanted and appears to be a stylized name. The stamp is mostly illegible but seems to contain some text or a logo.