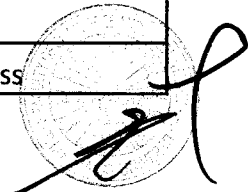


Course Equivalency - Curriculum 2552

University of North Carolina at Chapel Hill (USA)

Code	Exchange University	Code	TU 2552 New
170	Management Accounting	AC 202	Management Accounting (Non-AC Major) <u>or</u>
		AC 313	Cost Accounting (AC Major)
178	Financial Statement Analysis	AC 321	Financial Reporting and Statement Analysis
BUSI 698	Strategic Management	BA 401	Strategic Management
BUSI 408	Corporate Finance	FN 311	Financial Management
BUSI 186	Investments	FN 312	Investments
BUSI 185	Banking and Financial Services	FN 331	Financial Institutions Management
BUSI 589	Fixed Income <u>or</u>	FN 351	Fixed Income Security Analysis
BUSI 590	Advanced Fixed Income		
BUSI 182A	Advanced Corporate Finance <u>or</u>	FN 428	Investment Banking
BUSI 409	Advanced Corporate Finance <u>or</u>		
BUSI 582	Mergers and Acquisitions <u>or</u>		
BUSI 587	Investment Banking		
BUSI 588	Derivative Securities	FN 452	Financial Derivatives
BUSI 197	Business Seminar	FN 491	Seminar in Finance
BUSI 157	Human Capital	HO 310	Human Resource Management
BUSI 405	Organizational Behavior	HO 311	Organizational Behavior
BUSI 152	Organizational Management and Design	HO 319	Organization Development
BUS 159	Intro to New Ventures & Entrepreneurship <u>or</u>	HO 321	New Venture Creation and Entrepreneurship
BUSI 500	Entrepreneurship & Business Planning		
BUSI 155	Solving Strategic Business Problems	HO 416	Seminar in Organizational Management
BUSI 503	Introduction to Family Enterprise	HO 324	Family Business Management
BUSI 610	The Global Environment of Business	IB 311	Introduction to International Business



**University of North Carolina at Chapel Hill (USA)**

<b>Code</b>	<b>Exchange University</b>	<b>Code</b>	<b>TU 2552 New</b>
BUSI 164	Consumer Behavior	MK 311	Consumer Behavior
BUSI 168	Marketing Research	MK 314	Quantitative Research in Marketing
BUSI 563	Retailing and Distribution	MK 342	Retail Management
BUSI 561	Sales Management	MK 343	Sales Management
BUSI 568	Marketing Analysis and Decision Making	MK 411	Marketing Analysis and Decision-Making
BUSI 169	Marketing Strategy	MK 412	Marketing Strategy and Policy
BUSI 617	Global Marketing	MK 423	Global Marketing Strategy
BUSI 560	Advertising <u>or</u>	MK X9X*	Special Topics in Marketing X*
BUSI 501	Professional Selling Strategies and Skills		
BUSI 505	Consulting to Entrepreneurial Firms	OM 445	Small Business Consulting
586	Introduction to Real Property	RB 212	Introduction to Real Estate Valuation

\* MK 391 Special Topics in Marketing 1 or

MK 392 Special Topics in Marketing 2 and MK 393 Special Topics in Marketing 3 or

MK 491 Special Topics in Marketing 4

