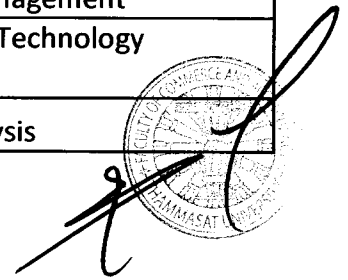


Course Equivalency - Curriculum 2552

WHU, Germany

Code	Exchange University	Code	Thammasat University
	International Accounting	AC 422	International Accounting
	English II	EL 321	Communicative Business English 2
	Real Option Analysis	FN 425	Financial Viability Study
	Leadership in Practice	HO 317	Leadership
	New Venture Creation	HO 321	New Venture Creation and Entrepreneurship
	Distinct questions of family firm	HO 324	Family Business Management
	Seminar: Human Resource Management	HO 412	Seminar in Strategic Human Resource Management
	International Strategy	IB 421	International Business Management
	Global Supply Chain Management <u>or</u>	IT 442	Supply Chain Management
	Logistics and Supply Chain Management		
	Market Research <u>or</u>	MK 314	Quantitative Research in Marketing
	Market Research Methods		
	Brand and Price Management	MK 321	Product and Brand Management
	International Marketing	MK 361	International Marketing
	Production and Service Operations Management	OM 201	Principles of Operations Management
	Technology Management	OM 323	Manufacturing Process and Technology Management
	Managerial Decision Making	OM 351	Management Decision Analysis



APPROVED*By BBA at 2:14 pm, Aug 21, 2013***WHU (Germany)**

Code	Exchange University	Code	TU 2552 New
	Microeconomics II	EC 311	Microeconomics Theory
English I	Business English, Business and Academic Skills	EL 221	Communicative Business English I
	Financial Statement Analysis	FN 421	Financial Statement and Reporting Analysis

