

Course Equivalency - Curriculum 2552

Esade Business School, Spain

Code	Exchange University	Code	Thammasat University
	Strategic Management	BA 401	Strategic Management
	Sales Management	MK 343	Sales Management
	From Strategy to Action: The Marketing Experience in Spain	MK X9X*	Special Topics in Marketing X*
	Project Management	OM 414	Project Management
	Managing Services	OM 431	Service Management
	Tourism and Leisure Management	OM 434	Toursim Management

\* MK 391 Special Topics in Marketing 1 or

MK 392 Special Topics in Marketing 2 and MK 393 Special Topics in Marketing 3 or

MK 491 Special Topics in Marketing 4

