

Course Equivalency - Curriculum 2552

RMIT University, Australia

Code	Exchange University	Code	Thammasat University
BAFI 1014	Introduction to Financial Planning <u>or</u>	FN 221	Personal Finance
ACCT 1018	Financial Planning		
ACCT 2141	Financial Management	FN 311	Financial Management
BAFI 1042	Investment	FN 312	Investments
BAFI 1018	International Finance	FN 313	International Financial Management
BAFI 1056	Financial Planning Practice Management	FN 413	Strategic Financial Management
BAFI 1026	Risk Management	FN 415	Financial Risk Analysis and Management
BUSM 1313	Finance for Entrepreneurs	FN 491	Seminar in Finance
BUSM 1546	Entrepreneurship and New Venture Creation	HO 321	New Venture Creation and Entrepreneurship
BUSM 1312	Entrepreneurial Strategy and Growth	HO 323	Managing the Growing Business
BUSM 4053	Family Business and Entrepreneurship	HO 324	Family Business Management
BUSM 1222	International Management	IB 421	International Business Management
MKTG 1045	Market Research	MK 314	Quantitative Research in Marketing
MKTG 1041	Marketing Communication <u>or</u>	MK 331	Integrated Marketing Communications
MKTG 1103	Marketing Communication Strategy		
MKTG 1065	B2B Marketing	MK 351	Business-to-Business Marketing
MKTG 1071	Strategic Marketing	MK 412	Marketing Strategy and Policy
MKTG 1001	Marketing for Entrepreneurs	MK 422	Marketing Strategy for Entrepreneurs
MKTG 1061	Global Marketing	MK 423	Global Marketing Strategy
MKTG 1208	Introduction to Advertising	MK X9X*	Special Topics in Marketing X*
ECON 1069	Business Forecasting Methods	OM 316	Business Forecasting

\* MK 391 Special Topics in Marketing 1 or

MK 392 Special Topics in Marketing 2 and MK 393 Special Topics in Marketing 3 or

MK 491 Special Topics in Marketing 4

