

## **Course Description – Curriculum 2013**

**Subject:** OM444 Sport Operations Management

Credits: 3

Prerequisite: OM201

**Description:** The evolution of sport industry as well as its current trends and issues affecting organizations in both government and private sectors, product and process design, service control system, performance measurement system, and human resource management in sports organizations, delivery of the course: lectures, group discussions, and term project in depth areas of sport operations management